

Fergusson Foundation Grants Criteria

General Requirements

Canadian organizations, based in and serving Atlantic Canada, are eligible if they are recognized as registered charities by Revenue Canada and their projects align with one, or more, of the three pillars of the Foundation:

- General awareness;
- Intervention;
- Prevention and Elimination.

Projects must also have a practical application and have an impact on those affected by family violence, which may include victims, survivors, perpetrators, and/or their families and communities.

Successful applicants will be required to agree to the following conditions in order for funds to be released:

1. To submit a report to the Foundation, within three months of the applicant's originally stated project end date, that outlines the final outcomes of the project (including confirmation of how funds were used);
2. To share all materials produced for the project with the Foundation within three months of the applicant's originally stated project end date. Materials will be used by the Foundation in promotional activities as further defined in item #4.
3. To participate in future events with the Foundation upon request (i.e. webinars, presentations, videos, etc.) and;
4. To provide photos, or other material, to the Foundation's communications team for use in future promotional activities.

Eligible Projects

Subject to satisfying the General Requirements above, eligible projects may include, but are not limited to:

1. The provision of services to those impacted by family violence.

These may include:

- i. Counselling and assistance;
- ii. Education and training;
- iii. Other services that align with the General Requirements above.



2. The development of programs for the education of:
 - i. Staff or volunteers working in the area of family violence;
 - ii. The general public.

Preference will be given to projects that most fully demonstrate that they meet the following criteria:

1. **Innovative:** projects that develop, adopt and/or demonstrate new and/or modified approaches to addressing the challenges of family violence
2. **Sustainable:** projects that will have an on-going contribution to the Foundation's mission extending beyond the initial year of support
3. **Transferable:** projects that can be adopted and/or adapted for use by other organizations and/or communities
4. **Considers Diversity:** projects that seek to capture the full spectrum of those impacted by family violence, which may include those that seek to address an under-represented group
5. **Leverages our support:** projects that, as a result of the Foundation's grant, can gain financial support from other sources to create greater impact and/or coverage
6. **Demonstrated Community Need:** projects that are addressing a community need and have confirmation of this through letters of support from community partners

Ineligible Projects

Ineligible projects include those that seek to cover (subsidize) normal operating expenses of the applicant organization. Normal operating expenses include, but are not limited to:

1. Rent and normal facility costs
2. Salaries
3. Costs of on-going and regular programming (e.g., increasing capacity of existing programs, annual conferences, standard training for staff, etc.)
4. General operating overhead (e.g., utilities, office supplies, etc.)
5. Capital funding campaigns

Note that these costs may be included in the overall cost of the project (for example 5% of the salary of an administration person); however, they will not be funded by the Foundation. Such costs should be shown as an "in kind" contribution (from the applicant) on the budget form.



Fergusson Foundation Grants Program

Date Submitted

Application Form

M___D___Y_____

Please complete the following information:

Organization Information

Name of Organization : _____

Address : _____

Tel (work) : _____

Website of Organization : _____

What is the charitable number of the applicant
as provided by Revenue Canada? _____

Contact Person

Name of Contact Person : _____

Pronouns (optional) : _____

Role/responsibility (relationship with organization) : _____

Tel (work) : _____

Email : _____

Project Information

Note: Please utilize the space provided on the application form. Should you require additional room, you may attach your responses as an appendix to the completed application form.

1. What is the name/title of the project? _____
2. Eligible projects must align with one, or more, of the three pillars of the Foundation.
Which pillar(s) does the project align with? Select all that apply.

General awareness

Intervention

Prevention and elimination



3. Eligible projects must have a practical application and have an impact on those affected by family violence, which may include victims, survivors, perpetrators, and/or their families and communities. Please describe and explain, in 500 words or less
 - a. The nature of your project;
 - b. How the project meets these requirements and;
 - c. How the project aligns with the pillar(s) selected in question 2.



4. Preference will be given to projects that most fully demonstrate the following criteria. Please indicate which criteria the project meets and provide a brief explanation for each.
- a. **Innovative:** projects that develop, adopt and/or demonstrate new and/or modified approaches to addressing the challenges of family violence

 - b. **Sustainable:** projects that will have an on-going contribution to the Foundation's mission extending beyond the initial year of support

 - c. **Transferable:** projects that can be adopted and/or adapted for use by other organizations and/or communities

 - d. **Considers Diversity:** projects that seek to capture the full spectrum of those impacted by family violence, which may include those that seek to address an under-represented group



e. Leverages our Support: projects that, as a result of the Foundation's grant, can gain financial support from other sources to create greater impact and/or coverage

f. Demonstrates community need: projects that are addressing a community need and have confirmation of this through letters of support from community partners

5. What is the proposed start and end date for the project?

6. What is the area within Atlantic Canada covered by your project?

7. In what language(s) is the project being offered?
(For example: English, French, Spanish, Mi'kmaq, ASL, QSL, etc)



8. What is the amount of the grant being requested? Please provide a detailed budget for the project, including in-kind and other financial contributions. Failure to do so may limit consideration of your project.

Applicant acknowledges that projects that seek to cover (subsidize) normal operating expenses of the applicant organization are ineligible. Please refer to the grant criteria for more information (please check).

9. What is your organization's main source of funding?
10. Are you receiving funding or have you applied for other funding to support this particular project? If yes, please provide details (e.g., source, amount, secured, pending, etc.).



Applications Checklist

Please ensure to include the following documents in your application :

- The completed application form
- Letters of support from the community
- A detailed budget for the project
- Your organization's most recent annual report
- Any other supporting documents

Reminders

Applicants must acknowledge that successful applicants agree to the following conditions in order for funds to be released:

- Please acknowledge with your initials
1. To submit a report to the Foundation that outlines the final outcomes of the project, including confirmation of how funds were used, within three months of the stated completion of the project;
 2. To share all materials produced for the project with the Foundation within three months of the applicant's originally stated project end date. Materials will be used by the Foundation in promotional activities as further defined in item #4.
 3. To participate in future events with the Foundation upon request (i.e. webinars, presentations, videos, etc.) and;
 4. To provide photos, or other material, to the Foundation's communications team for use in promotional activities.

Please check this box to acknowledge that you have read and agree to the conditions.

Signature: _____

Please save this form with your organization's name as the subject (in PDF format) and e-mail to:

Morgan.Richard@unb.ca

